Dear Friends,

Thank you for your continued service as members of the UNC Global Advisory Board. As you’ll see from the pages that follow, we’re making great strides in our quest to be a leading global university with far-reaching impact. Your involvement is an important part of achieving our goals.

Maintaining and extending our momentum towards becoming a leading global university in the face of declining state resources isn’t easy. Recruiting and retaining outstanding faculty members occurs in a competitive global market. Funding to grow and reward our faculty, especially those with global expertise, is critical.

Creative use of discretionary funding, combined with strategically targeted hires, has thus far enabled UNC to increase the percentage of internationally oriented faculty and, by extension, enhance course offerings to students. This year alone in the College of Arts and Sciences, 30% of all new faculty hired demonstrate global expertise. This means Carolina added 16 new faculty members with outstanding global credentials and training; this process is also happening across campus. Building a global faculty infuses the campus with teachers, scholars and mentors who transmit global perspectives and awareness to our students.

In order to become ever more global, private support and fundraising must be a greater part of our funding moving forward. Planning is underway for Carolina’s next major capital campaign. While the launch date has yet to be set, Chancellor Folt has committed to beginning the campaign once she has her full team in place and the strategic planning completed. In the meantime, units are finalizing strategic objectives and their case for support, and she’s making the rounds to get to know the campus and our needs better. You’ll meet her at our meeting, and we are counting on you to reinforce the importance of maintaining Carolina’s global impact.

The months ahead will be a time of great activity and excitement. New leaders will take on their roles with vigor. New faculty and students have begun their time in Chapel Hill. And new opportunities will present themselves daily. Together, we will make the most of these opportunities and continue to transform global possibilities into realities for our Carolina family.

We look forward to seeing you on September 26.

Best wishes,

Ron Strauss
Executive Vice Provost and Chief International Officer

UNC Global hosted its annual welcome social for international students on August 19, an afternoon of music and ice cream at the FedEx Global Education Center.

The event was sponsored by International Student and Scholar Services, the Study Abroad Office and UNC Global, and was attended by more than 600 students.

ALSO IN THIS REPORT

• Global Metrics
• Global Programs
• Inbound and Outbound Activity
• Awards and Achievements
Global Metrics Update

Ranked 42nd worldwide and 26th among U.S. universities by the reputable *Times Higher Education 2012-13 World University Rankings*. On this same poll, Carolina was ranked:

- **33rd** in arts and humanities (15th in the U.S.)
- **19th** in health affairs (12th in the U.S.)
- **25th** in social sciences (20th in the U.S.)
- **35th** in life sciences (19th in the U.S.)

43rd among all global universities this year and 30th among U.S. universities in the *2013 Shanghai Jiao Tong Academic Ranking of World Universities*, based on global science citations and research recognition. On this same poll, Carolina was ranked:

- **16th** in clinical medicine and pharmacy
- **25th** in life sciences
- **25th** in social sciences

9th among leading private and public research universities for the level of federal funding devoted to research and development ($545.99 million in 2010)

Based on the most recently available federal award data from the National Science Foundation/Science Resource Statistics (FY 2007 for obligations; FY 2009 for expenditures), the University of North Carolina at Chapel Hill ranks:

- **19th** in federal obligations for academic science and engineering for FY 2007 ($382.3 million); one of only two North Carolina campuses in the top 20 universities nationally and the top public university in the South for FY 2007
- **10th** nationally and top in the South in federally funded research and development expenditures at public universities and colleges in FY 2009 ($431.8 million)
- **11th** in federal obligations for fellowships, traineeships and training grants in FY 2007 ($22.3 million)

11th among public universities in Student Fulbright Awards, with 14 new awards this year

Tied for 14th in Peace Corps enrollment (“large schools” category) with 62 graduates now serving in the Peace Corps. A total of 1,203 Carolina alumni have served in the Peace Corps.

31% of students study abroad in more than **71 nations**. From Fall 2011 through Summer 2012, there were approximately **1,220 undergraduates studying abroad** through the UNC Study Abroad Office.

GLOBAL EDUCATION FUND

A record $328,618 was donated to the Global Education Fund for the fiscal year ending June 30, 2013—an 18 percent increase over the fiscal year of 2012. In addition, the total number of donors increased by 10 percent. Global Education Fund donors have proven themselves to be exceptionally loyal, renewing their gifts at 70 percent, far above the national average of 58 percent for annual fund renewals at public universities. Particularly promising is our first-time donor renewal rate of 48 percent, which far exceeds the national average of 27 percent for public universities.

Our fall appeal will be mailed in late October. We hope you’ll consider maintaining – or even increasing – your giving level. Board participation is essential to our success as well as something other donors look to find when vetting an organization. We look forward to 100 percent board participation this year.

We’re thrilled that fellow board member Peter McMillan has once again stepped forward with a challenge grant for all new or increased gifts up to $50,000. Over the past four years, the McMillan Match has encouraged many donors to make an initial gift and often increase their donation in subsequent years. Since Peter first made the challenge in 2010, more than $295,000 in first-time or increased gifts have been donated to the Global Education Fund. Thank you, Peter.

Daniel and Susin look forward to talking with you individually about your gifts, or you can make them online at global.unc.edu/giving.
GROWING EFFORTS TO SUPPORT INTERNATIONAL STUDENTS AND SCHOLARS:

- Extended orientation offerings for international students and scholars
- Hosted a back-to-school welcome social for international students and incoming and returning exchange students
- Launched an International Student Profile news series, featuring students from a diverse range of world areas, academic disciplines, and levels of study
- Hosting our first students through the Global Visiting Students Program

SUPPORT AND EXTENSION OF GLOBAL PROGRAMS:

- Establishment of a global studies master’s degree program, which is currently accepting students and which will enroll its first class in fall 2014 (Application Deadline: December 17)
- UNC provided approximately $657,500 in scholarships, fellowships and program support to 147 undergraduates through the Study Abroad Office during 2013/2014

STRATEGIES FOR GLOBALIZING CAROLINA

1. Recruit and retain a global faculty and student body
2. Strengthen our research capacity
3. Build strong, enduring global partnerships
4. Build our on-campus capacity to support globalization

Find UNC Global Online:

[Website] global.unc.edu
[Twitter] @UNC_Global
[LinkedIn] linkd.in/yccd75
[Facebook] on.fb.me/ppFwQv
[Pinterest] pinterest.com/uncglobal
[Vimeo] vimeo.com/uncglobal
[SmugMug] uncglobal.smugmug.com
### UNC Global Online

#### SOCIAL MEDIA AND E-MAIL COMMUNICATION

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>E-news (subscribers)</td>
<td>2126</td>
<td>2160</td>
<td>2410</td>
<td>2814</td>
<td>2678</td>
<td>2942</td>
<td>2977</td>
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<td>Twitter (followers)</td>
<td>698</td>
<td>904</td>
<td>1280</td>
<td>1701</td>
<td>1770</td>
<td>2040</td>
<td>2431</td>
<td>2569</td>
</tr>
<tr>
<td>Facebook (likes)</td>
<td>577</td>
<td>672</td>
<td>772</td>
<td>836</td>
<td>860</td>
<td>946</td>
<td>1050</td>
<td>1110</td>
</tr>
<tr>
<td>LinkedIn (members)</td>
<td>12</td>
<td>12</td>
<td>52</td>
<td>87</td>
<td>105</td>
<td>197</td>
<td>281</td>
<td>301</td>
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<tr>
<td>Klout factor</td>
<td>n/a</td>
<td>n/a</td>
<td>17</td>
<td>39</td>
<td>36</td>
<td>50</td>
<td>n/a</td>
<td>47</td>
</tr>
</tbody>
</table>

* UNC Global has also had a soft launch on Pinterest and Instagram.
+ UNC Global conducted a database clean-up in Summer 2013 that caused a decrease in the number of newsletter recipients.

#### WEBSITE ANALYTICS

##### Top 5 Countries Representing Unique International Visits to the Website:

*Annual data will be provided in the Spring 2014 report.

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>2011</th>
<th>2012</th>
<th>CHANGE</th>
<th>4/1/13-8/30/13*</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>101,312</td>
<td>105,518</td>
<td>+4%</td>
<td>36,113</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1,470</td>
<td>1,956</td>
<td>+33%</td>
<td>989</td>
</tr>
<tr>
<td>China</td>
<td>1,785</td>
<td>1,830</td>
<td>+3%</td>
<td>871</td>
</tr>
<tr>
<td>India</td>
<td>804</td>
<td>1,410</td>
<td>+75%</td>
<td>619</td>
</tr>
<tr>
<td>Canada</td>
<td>930</td>
<td>986</td>
<td>+6%</td>
<td>383</td>
</tr>
<tr>
<td>Germany</td>
<td>716</td>
<td>846</td>
<td>+18%</td>
<td>362</td>
</tr>
</tbody>
</table>

##### Top 5 International Default Language Settings for Visitors:

*Annual data will be provided in the Spring 2014 report.

<table>
<thead>
<tr>
<th>LANGUAGE</th>
<th>2011</th>
<th>2012</th>
<th>CHANGE</th>
<th>4/1/13-8/30/13*</th>
</tr>
</thead>
<tbody>
<tr>
<td>English (en-us)</td>
<td>106,348</td>
<td>112,532</td>
<td>+6%</td>
<td>36,113</td>
</tr>
<tr>
<td>Chinese - PRC (zh-cn)</td>
<td>2,035</td>
<td>2,123</td>
<td>+4%</td>
<td>920</td>
</tr>
<tr>
<td>English - Great Britain (en-gb)</td>
<td>1,429</td>
<td>1,665</td>
<td>+17%</td>
<td>505</td>
</tr>
<tr>
<td>English (en)</td>
<td>2,201</td>
<td>2,185</td>
<td>-1%</td>
<td>487</td>
</tr>
<tr>
<td>Korean (ko)</td>
<td>712</td>
<td>683</td>
<td>-12%</td>
<td>221</td>
</tr>
<tr>
<td>Spanish - Spain (es)</td>
<td>553</td>
<td>591</td>
<td>+7%</td>
<td>243</td>
</tr>
<tr>
<td>German-Germany (de-de)</td>
<td>227</td>
<td>501</td>
<td>+121%</td>
<td>224</td>
</tr>
</tbody>
</table>

* This period follows the launch of the redesigned website. Annual data will be provided in the Spring 2014 report.
Inbound and Outbound Visits

VISITING DELEGATIONS

Fall 2013 (scheduled):

**KING’S COLLEGE LONDON (ENGLAND)**
- Michael Malim, Professor of Infectious Diseases, will present a lecture and meet with Mike Cohen and faculty from the Institute for Global Health & Infectious Diseases.
- Katja Lamping, Marketing Manager for the U.K. and Europe, is visiting to gain insight into U.S. student recruitment and admissions and to give an info session to UNC students.
- Anna Debska, Manager at King’s Worldwide, will visit to continue discussions about expanding the strategic partnership.

**NATIONAL UNIVERSITY OF SINGAPORE**
- Faculty of Arts & Social Sciences: Paulin Straughan, Vice Dean of Undergraduate Studies, and Robbie Goh, Vice-Dean of International Relations, will meet with faculty and Study Abroad staff to discuss exchange and JDP issues, inclusion of Global Studies in the JDP, and to promote NUS/FASS options to UNC students.
- Faculty of Science: Eric Chan, Vice-Dean of Undergraduate Programs, and Li Ling Koh, Associate Director of Undergraduate Programs, will meet with faculty and Study Abroad staff to discuss the addition of biology and possible inclusion of chemistry and math to the JDP and to promote NUS/FoS options to UNC students.

**UNIVERSIDAD SAN FRANCISCO DE QUITO/ GALAPAGOS INITIATIVE (ECUADOR)**
A group from Universidad San Francisco de Quito will be on campus to participate in a Galapagos Research Retreat with UNC scientists, an Advisory Board meeting of the Galapagos Science Center, and have conversations with UNC faculty, students, and staff about enhancing the partners’ research and education enterprise.

**FAPESP CONFERENCE (BRAZIL)**
This conference is a collaboration between UNC, NC State, UNC-Charlotte, FAPESP and the Brazil Institute at the Woodrow Wilson Center and will highlight research done jointly by São Paulo and North Carolina researchers and strengthen links between scientific communities of both states. UNC will host a welcome dinner on Nov. 11.

**EUROPEAN UNION DELEGATION TO THE U.S. (EUROPEAN UNION)**
Catherine Ashton, EU High Representative for Foreign Affairs and Security Policy, and João Vale de Almeida, EU Ambassador to the U.S., will deliver a public lecture.

**AMBASSADORS FORUM**
A joint program of the Department of History and the Center for European Studies will host the first forum of the year with Frank Wisner, former U.S. Ambassador to Egypt, who will participate in a public lecture/roundtable discussion and give a graduate student seminar.

**MAHIDOL UNIVERSITY (THAILAND)**
Somluck Lunsuchep, Assistant Dean for Administration of Mahidol University International College, is visiting to learn about UNC’s efforts and policies to improve the quality of their campus and to make Mahidol University a “green, eco-friendly school.”

**OTHER DELEGATIONS**
UNC Global is also supporting UNC units hosting visitors from the Australian Trade Commission, Embassy of Australia (Australia), Universidad Católica de Temuco (Chile), U.S.-Brazil Commercial Dialogue (Brazil), and National Tsing Hua University (Taiwan).
UNC Global will also work closely with the International Affairs Council of North Carolina to host international visiting delegations brought to the area through the U.S. Department of State.

Summer 2013:

**KING’S COLLEGE LONDON (ENGLAND)**
Sam Greene, Director of the Russia Institute at King’s, met with the College of Arts and Sciences, Study Abroad, and the Gillings School of Global Public Health.

**NATIONAL UNIVERSITY OF SINGAPORE**
Lily Kong, Vice-President of University and Global Relations, Anne Pakir, Director of the International Relations Office, and Shona Gillies, Manager of the International Relations Office met with UNC Global, Study Abroad, and Kenan-Flagler Business School.

**EUROPEAN UNION DELEGATION TO THE U.S.**
François Rivasseau, Deputy Head of the EU Delegation to the U.S., and Mark Pittuch, EU Delegation to the U.S. Program Officer, met with the Center for European Studies, the College of Arts and Sciences, and UNC Global.

**OTHER DELEGATIONS**
UNC Global organized visits or supported UNC units hosting visitors from Australia National University (Australia), Nanjing Medical University (China), City University of Hong Kong (China), Keio University (Japan), Matsushima Relief Fund (NC/Japan), Daegu Gyeongbuk Institute of Science & Technology (Korea), Yeungnam University (Korea), University of Auckland (New Zealand), and University of Glasgow (Scotland).

**U.S. DEPARTMENT OF STATE INTERNATIONAL VISITOR LEADERSHIP PROGRAM (IVLP)**
UNC hosted four delegations through the International Affairs Council of North Carolina.
VISITING DELEGATIONS, CONT’D.

Spring 2013:

✿ KING’S COLLEGE LONDON (ENGLAND)
  • Helen McCutcheon, Head of the Florence Nightingale School of Nursing and Midwifery, met with UNC Nursing Dean Kristen Swanson.
  • Keith Hoggart, Vice-Principal International, and the King’s Worldwide team came to discuss current collaborations and explore expanding the partnership to include health affairs.
  • David Ricks served as Scholar in Residence at UNC in September and returned in April to meet with UNC units involved in the partnership.

✿ UNIVERSIDADE DE SÃO PAULO (BRAZIL)
  Adnei de Andrade, Vice Rector of International Relations, brought 7 faculty and administrators to meet with a number of schools and continue discussions about the developing partnership between the universities.

✿ UNIVERSITI BRUNEI DARUSSALAM (BRUNEI)
  Anita Aziz, Assistant Vice Chancellor and Vice President of Global Affairs, met with UNC Global, the Global Research Institute, and the Center for Galapagos Studies.

✿ AMBASSADORS FORUM
  A joint program of the Department of History and the Center for European Studies, the forum brought current or former ambassadors to the U.S. from Hungary and Norway, and the former U.S. Ambassador to Macedonia to participate in a public lecture/roundtable and give a graduate student seminar.

✿ AMBASSADOR JERRY LANIER, FORMER U.S. AMBASSADOR TO UGANDA
  Jerry Lanier, former U.S. Ambassador to Uganda, and BOT member Steve Lerner, met with faculty from the Gillings School of Global Public Health, the School of Law and the College of Arts & Sciences to learn about UNC’s global endeavors, especially in Africa.

✿ OTHER DELEGATIONS
  UNC Global organized visits or supported UNC units hosting visitors from University of the Sunshine Coast (Australia), Pontificia Universidad Católica de Chile (Chile), University of Surrey (England), Karlsruhe Chamber of Industry and Commerce (Germany), Jazia Millia Islamia (India), Tokushima Bunri University (Japan), Universidad Popular del Estado de Puebla (Mexico), Dow University of Health Sciences (Pakistan), Hamad bin Khalifa University (Qatar), University of Glasgow (Scotland), and University of Cheikh Anta Diop (Senegal).

✿ U.S. DEPARTMENT OF STATE INTERNATIONAL VISITOR LEADERSHIP PROGRAM (IVLP)
  Administered by the International Affairs Council of North Carolina, UNC hosted two delegations: from the Czech Republic to learn about intellectual property and technology development; and from Norway to learn about U.S. medical Ph.D. programs and the U.S. healthcare system.

OUTBOUND DELEGATIONS

Fall 2013 (Scheduled/Tentative):

✿ BURMA, Fall 2013, Peter Coclanis, Global Research Institute; Bob Miles, Study Abroad

✿ CHILE (Santiago), Sept. 30, Bob Miles, Rodney Vargas, Study Abroad

✿ SOUTH EAST ASIA, late Nov.-early Dec., Peter Coclanis, Global Research Institute

✿ GERMANY (Tübingen), early Dec., Melissa McMurray, Global Relations

Summer 2013:

✿ NAFSA: Association of International Educators 2013 Conference, St. Louis, Missouri, May 26-31, Elizabeth Barnum, International Student and Scholar Services; Melissa McMurray, Global Relations; staff from Study Abroad and the School of Education

✿ CHINA
  • Beijing and Shanghai, June 1–11, Journalism delegation of Louise Spieler, Michael Penny, Susan King, Richard Cole (Beijing only), Jock Lauterer (Shanghai only), with Bob Miles and Steven Dale, Study Abroad
  • Hong Kong, June 4–7, Bob Miles, Study Abroad; Susin Seow, Development; Susan King, Louise Spieler, Journalism

✿ ENGLAND:
  • London, May 25–June 1, Bob Miles, Study Abroad; Katie Bowler, Global Relations
  • London, May 28–June 8, Daniel Lebold, Development
  • London, June, Jane Weintraub, Dentistry
  • London, July 2–9, Kristen Swanson, Nursing

✿ SINGAPORE:
  • Singapore, June 10–14, Susin Seow, Development
  • Singapore, July, Jim Porto, Public Health
  • Singapore and Burma, May 12–20, Peter Coclanis, Global Research Institute

Spring 2013:

✿ ASSOCIATION OF INTERNATIONAL EDUCATION ADMINISTRATORS (AIEA) 2013 Conference, New Orleans, Louisiana, Feb. 18–20, Ron Strauss; Katie Bowler

✿ GLOBAL VISITING STUDENT PARTNER MEETINGS
  • Washington, D.C., Feb. 8, Katie Bowler, Global Relations; Bob Miles, Study Abroad
  • Washington, D.C., May 20, Katie Bowler, Global Relations; Bob Miles, Study Abroad

✿ CHINA (Beijing and Shanghai), March 8–17, Jonathan Hartlyn, College of Arts and Sciences; Bob Miles, Steven Dale, Study Abroad; Susin Seow, Development

✿ SINGAPORE AND BANGKOK, April 1–10, Bob Miles, Steven Dale, Study Abroad; Elaine Yeh, Biology
More than 3,960 enrolling first-year students from:

- 95 NC counties
- 45 states
- 20 countries
- 57 international undergraduate transfer students.

### Admission Data for Incoming First-Year Non-Resident Aliens

<table>
<thead>
<tr>
<th>Year</th>
<th>Applied</th>
<th>Admitted</th>
<th>Admit %</th>
<th>Enrolled</th>
<th>Yield</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>738</td>
<td>174</td>
<td>23.6%</td>
<td>51</td>
<td>29.3%</td>
</tr>
<tr>
<td>2008</td>
<td>989</td>
<td>200</td>
<td>20.2%</td>
<td>51</td>
<td>25.5%</td>
</tr>
<tr>
<td>2009</td>
<td>1,368</td>
<td>261</td>
<td>19.1%</td>
<td>86</td>
<td>33%</td>
</tr>
<tr>
<td>2010</td>
<td>1,475</td>
<td>242</td>
<td>16.4%</td>
<td>73</td>
<td>30.2%</td>
</tr>
<tr>
<td>2011</td>
<td>1,664</td>
<td>254</td>
<td>15.3%</td>
<td>89</td>
<td>35%</td>
</tr>
<tr>
<td>2012</td>
<td>2,462</td>
<td>308</td>
<td>12.5%</td>
<td>76</td>
<td>24.7%</td>
</tr>
<tr>
<td>2013</td>
<td>2,825</td>
<td>444</td>
<td>15.7%</td>
<td>80</td>
<td>18%</td>
</tr>
</tbody>
</table>

Global Awards and Achievements

- Faculty at UNC-Chapel Hill secured $777.8 million in research funding during fiscal year 2013. That total is up nearly $11 million – 1.4 percent – from $767.1 million the previous year.
- The TransAtlantic Masters (TAM) Program celebrated its 15th anniversary this summer. The program has approximately 250 alumni worldwide.
- Excavations in the Late Roman (fifth century) synagogue at Huqoq, an ancient Jewish village in Israel’s Lower Galilee, have brought to light stunning mosaics which decorated the floor. The Huqoq excavations are directed by Professor Jodi Magness of the University of North Carolina at Chapel Hill and co-directed by Shua Kisilevitz of the Israel Antiquities Authority.
- Two Gillings School of Global Public Health faculty members have received a $1.3 million International Research Ethics Education and Curriculum Development Award from the Fogarty International Center to raise awareness and promote skills related to bioethical issues in the Democratic Republic of the Congo (DRC).
- The UNC Kenan-Flagler Business School received a 2013 Obama-Singh 21st Century Knowledge Initiative Award. UNC Kenan-Flagler and the Indian Institute of Management, Bangalore (IIMB) will collaborate on the project “Partnering for Success: Advancing Sustainability Research and Education in India.”
- When former President Bill Clinton, Chelsea Clinton and members of the Clinton Foundation were in Malawi this summer, UNC associate professor Anthony Charles had the opportunity to meet President Clinton and discuss UNC's outreach with Kamuzu Central Hospital. Charles is associate professor in the UNC Department of Surgery, and he regularly travels to Malawi as director of the UNC Malawi Surgical Initiative.
- UNC has received a five-year, $8 million grant from the Bill & Melinda Gates Foundation to improve maternal and infant health and save the lives of mothers and infants in Malawi by strengthening the President’s Maternal Health and Safe Motherhood Initiative.
- The Financial Times has again ranked the custom executive education programs of the UNC Kenan-Flagler Business School 8th overall in the world and 4th in the U.S. for customized leadership development and business education programs that help organizations address business challenges.