A Conversation with
Peter Blair Henry
Moderated by William B. Harrison, Jr.

TURNAROUND:
Third World Lessons for First World Growth

Presented by the
Global Research Institute

September 26, 2013
5:30 p.m.
Nelson Mandela Auditorium
FedEx Global Education Center
The University of North Carolina
at Chapel Hill

Many Third World countries weathered the storm of the Great Recession much better than the traditional powerhouses of the First World. Why is that? Economist Peter Blair Henry, dean of NYU's Stern School of Business, takes a novel approach to measuring the effectiveness of policy to answer this fundamental question: Which policy reforms, implemented under what circumstances, actually increase economic efficiency and help countries make the most of their scarce resources? In his new book Turnaround: Third World Lessons for First World Growth, Henry uses objective stock market analysis to complement traditional measures of policy effectiveness to argue that with discipline, clarity and trust the First World can learn from the lessons of the Third to recover and create long-term prosperity for all of its citizens.

Henry, a Rhodes Scholar, Morehead-Cain Scholar and member of the UNC class of '91, will answer questions from William B. Harrison, Jr., former chairman and chief executive officer of JPMorgan Chase & Co., chair of the UNC Global Advisory Board and member of the UNC Class of '66. The conversation begins at 5:30 p.m. and is followed by a public reception and book signing.

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